



Stuttgart - The cradle of mobility.  
From past into the future.

Stuttgart **2**go

IMEX in Frankfurt, April 19 - 21, 2016.  
Visit us at Stand F020



Stuttgart metropolitan region - inviting and innovative: Stuttgart is not only a leader in the automotive industry but also a major high-tech center in the fields of electro mobility, aerospace and environmental technology. But the city where tradition meets innovation provides much more. The mixture of business, culture and the Swabian way of life creates the city's unique charm. Come and take advantage of Stuttgart as a dynamic international meeting place. A major plus: It's one of the top sustainable cities in

Germany and Europe, certified since the year 2014.

Sustainability is also a key feature of the [Stuttgart2go stand F020 at IMEX 2016 in Frankfurt](#). The extremely successful trade fair concept introduced at IMEX in 2015 is the systematic continuation of the Stuttgart Convention Bureau's sustainability strategy. The main highlight and showpiece is the stand's counter, designed and built from second-hand furniture. Indulge in a relaxed cup of coffee in the cozy café atmosphere while enjoying the views of Stuttgart's places of interest and learn how inventions from Stuttgart shaped the world. Event planners can gather information about the wide range of venues for conventions and congresses in Stuttgart. The "inventors' gallery" presents the region's sector-specific competences and future-oriented inventions, providing inspiration for future meetings. In a rush? No problem, have a coffee2go and take all the relevant information with you.



This year, the Stuttgart Convention Bureau shares the attractive, open stand concept with ten partners: ICS International Congress Center Stuttgart, Kultur- und Kongresszentrum Liederhalle,



Hotel Le Méridien, Forum am Schlosspark Ludwigsburg, Neckar Forum Esslingen, Filderhalle Congress and Conference Centre Leinfelden-Echterdingen, Stadthalle Reutlingen, Outletcity Metzingen, Porsche Museum, and new to the stand is the Mercedes-Benz Museum, which this year not only celebrates its 10th jubilee, but also the **130th anniversary of the birth of the automobile**. This venue is unparalleled anywhere in the world and guarantees the

success of any event. But the celebration doesn't stop at that point: Stuttgart celebrates a whole series of jubilees this year. The Liederhalle Stuttgart as well as the Television Tower celebrate their 60th anniversary in 2016. Several years younger, but no less popular, is the Stuttgart Wine Festival, which is turning 40 in August this year.

The Stuttgart region would like to celebrate these special occasions with a unique opportunity to win outstanding prizes at IMEX in Frankfurt this year. **Stuttgart2win** – take part in our prize draw for a chance to win an exceptional Stuttgart experience. The Mercedes-Benz Museum, Porsche Museum, Outletcity Metzingen and Le Méridien Stuttgart have thought up unusual prize arrangements, involving the first car in the world, a Porsche or sophisticated shopping.



The **Stuttgart Convention Bureau** represents Stuttgart metropolitan region with its various venues including conference hotels and special locations. The Bureau is the central and impartial point of contact for event planners. It offers a comprehensive service package comprising all aspects of congresses and meetings, such as general advice, suggestions for fringe programs, hotel accommodation and supplying congress travel passes for the local public transport network.

Your imex Frankfurt Contacts:

Heike Ade, Karina Grützner, Anne Demuth

Stuttgart Convention Bureau

Rotebühlplatz 25

D-70178 Stuttgart

[info@congress-stuttgart.de](mailto:info@congress-stuttgart.de)

[www.congress-stuttgart.com](http://www.congress-stuttgart.com)



MICE Media Marketing, Farébersviller, France  
[martina@micemediamarketing.com](mailto:martina@micemediamarketing.com)

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